



FRIENDi mobile shifts to new office

Muscat 01/09/2014: FRIENDi Mobile, the 3rd biggest mobile service provider in Oman has moved its office to Assalah Towers in Al Gubrah next to GMC showroom. The new office shift is a strategic move to follow the company expansion and growth. The FRIENDi mobile brand has carved out an important segment in Oman and is one of the well established brand in the Sultanate

“We have carefully planned this move to ensure a seamless transition and avoid any disruption in the service to our customers. Throughout the move, customers were able to experience the same excellent service they always have from us without any hassle or network issue. Highly accessible from major motorways and equipped with excellent meeting facilities, our new office will enhance our ability to showcase our services and innovative solutions” said Mr Adnan Al Alawi, COO, FRIENDi mobile.

Mr Martin Glud, CEO, FRIENDi mobile, on the occasion said that “The larger office will lay the platform for the company to be better positioned to expand for future growth and our new office will energize our team and enhance their creativity and customer service. Our previous office served us well for first years of the company but the new building fits better to the current magnitude of the company and will provide better space – for people and a modern infrastructure”.

Well knowing for its continuous innovation and customer centricity, FRIENDi mobile was awarded with the prestigious ‘Customer service excellence 2013’ in the telecom sector-MVNO. The award was a fitting recognition for FRIENDi’s outstanding customer service that conforms to the highest international standards.

Mr Martin Glud has added: In addition to our existing kiosks, we will soon inaugurate our first own shop at Assalah tower itself which will serve our customers from simple information about our products and services to full support if any issue happen to them while using our services

He has also announced that more exciting things are planned to be launched 2015 and new products and services which assure better customer experience and catch the attention of end-user are in the

pipeline. Moreover, the company is also planning to strengthen its presence in all Oman cities to ensure better support for the customers including the interior region.

About FRiENDi mobile

FRiENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRiENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest international call rates.

For more information visit: www.friendimobile.com