



## **PRESS RELEASE**

### **FRIENDi mobile launches new high speed internet modem E177 at COMEX**

**Muscat: April 30, 2012** – FRIENDi mobile, the Sultanate's third largest mobile service provider announced the launch of new E177, its elegant high speed internet modem at COMEX this year. This new modem makes internet connectivity even more convenient and will be made available at COMEX 2012 for a very special offer of RO 25 with the first month of 6GB data free.

The FRIENDi E177 is a sleek, chrome plated, high speed 7.2 Mbps modem, which comes in two colors- black and white in elegant box packs. You can connect E177 with the USB interface of a PC or Mac, to easily access Internet, send and receive emails, SMS, check balance, recharge and even subscribe to FRIENDi products and services. The modem can be stored in a reasonably closed environment such as handbag or laptop bag.

"It is now more than one year since we introduced Easy Prepaid Internet as a completely new concept to the Oman market. We have been working hard to improve the internet quality and customer experience even further and we are excited to get this new product available our customers. We believe that the best time to launch E177, our state of the art modem is during COMEX, the most anticipated telecom and technology show in Oman and we " says Antti Arponen, CEO of FRIENDi mobile.

Customers can visit the FRIENDi mobile stall at COMEX to try out the new E177 internet modem.

FRIENDi mobile products are available from thousands of shops across Oman, notably at all the Lulu Hypermarkets, Zahra Phones, Zahrath Al Hanna, and FRIENDi mobile outlets in City Centers and Muscat International Airport.

### **About FRIENDi mobile**

Since its launch FRIENDi mobile has been offering great value to its customers and its success is a result of its full range of mobile services like low call rates, excellent call quality and coverage, 3.5G internet and friendly six-language customer service staff. The company has introduced many features that are completely new to Oman, such as recharging directly from [www.friendimobile.om](http://www.friendimobile.om) or having recharge cards available at every Carrefour cash counter. FRIENDi mobile is an international telecommunications group, headquartered in UAE, with presence in Oman, Jordan and Saudi Arabia, with more countries opening soon. To find out more about FRIENDi mobile, please visit [www.friendimobile.om](http://www.friendimobile.om)