

PRESS RELEASE

FRIENDi mobile announces Full Friday promotion

47 bz/min for international calls

Muscat - 22 October, 2012 - FRIENDi mobile announced a major new promotion on international calls, which will be only 47bz per minute, for calls to a range of countries. This price will be the same price, all Friday and for calls made between 7pm and 6am on other days and will run till 23 November 2012

FRIENDi mobile customers calling Pakistan, India, Philippines, Bangladesh, US, Europe and other 200 international destinations, can now benefit from this incredible promotion, all day Friday.

"This promotion offers great value for our customers calling international destinations. Our approach has always been to consistently offer our customers benefits which are relevant so that they stay connected" says Aisha Noor, Product Manager, FRIENDi mobile.

To subscribe to this offer, customers should dial *136*13# with just one time activation fee of 500 bz.

About FRIENDi mobile

Since its launch FRIENDi mobile has been offering great value to its customers and its success is a result of its full range of mobile services like low call rates, excellent call quality and coverage, 3.5G internet and friendly six-language customer service staff. The company has introduced many features that are completely new to Oman, such as recharging directly from www.friendimobile.om or having recharge cards available at every Carrefour cash counter. FRIENDi mobile is an international telecommunications group, headquartered in UAE, with presence in Oman, Jordan and Saudi Arabia, with more countries opening soon. To find out more about FRIENDi mobile, please visit www.friendimobile.om