

PRESS RELEASE

“You are like Google”

FRIENDi mobile conducts training session for the students of Caledonian College of Engineering

10 Dec, 2011, Muscat: FRIENDi mobile, Oman’s well established mobile service provider recently announced that it has concluded a day-long workshop for the students of Caledonian College of Engineering giving them a comprehensive overview of FRIENDi mobile’s operations in Oman and the dynamics of the telecom sector in this country. The session was conducted at FRIENDi mobile’s head office in Muscat with an objective to enhance the students’ knowledge about the sector and what it takes to make a successful career in the telecom industry.

The daylong training programme was conducted in sessions to cover the launch of our operations in Oman followed by our key products and services like the Lowest International call rates and Easy Prepaid Internet. Elaborating on our innovative service line, FRIENDi mobile’s team took the students through the various services like SMS chats, call back options, missed call alerts, online payment and electronic recharge vouchers service. At the end of the presentation, the floor was thrown open for an interactive question and answer session followed by a detailed walkthrough of the office and the call center.

“We are very proud to associate with the Caledonian College of Engineering as it is one of the most prestigious academic institutions of Oman. The students were interested to learn about the thought behind introducing innovative products and services that make a difference to the lives of our customers. We were very happy to interact with the students who were not just enthusiastic and intelligent but also had a good understanding of the subject.” Said Ms. Nawal Al Zadjali, Marketing Manager of FRIENDi mobile.

“Your office is so vibrant and friendly” said one of the students during the walkthrough. “You are like Google” another one commented referring to the non-formal environment with pool and foosball. This kind of feedback goes a long way in establishing FRIENDi mobile as one of the ‘best places to work’ in Oman and also reiterates our commitment to lend support to the learning process of the local students to enable them to become better professionals of the future.” She further added.

About FRIENDi Mobile:

Since its launch FRIENDi mobile has been offering great value to its customers and its success is a result of its full range of mobile services like low call rates, excellent call quality, fantastic network coverage, and friendly six-language customer service staff. FRIENDi mobile has introduced many features that are completely new to Oman, such as recharging directly from www.friendimobile.om or having recharge cards available at every Carrefour cash counter. FRIENDi mobile is an international telecommunications group, headquartered in UAE, with presence in Oman, Jordan and Saudi Arabia, with more countries opening soon. For more information, please visit <http://www.friendimobile.om>

About Caledonian College of Engineering (CCE):

Now in its 15th year of operation CCE is a leading educational institution in private higher education providing high quality technological education for the Sultanate of Oman and the region in general and has produced more than 1000 engineers with diplomas and over 1700 graduates since its inception in 1996. CCE has affiliations with Glasgow Caledonian University in the UK and collaboration with Vellore Institute of Technology University in India, and offers Bachelor and Master programmes in Engineering. For more information, please visit www.cce.edu.om

For more information please contact: