



Spectacular response at FRIENDi mobile's Muscat Festival stalls

Muscat 04/02/2014: FRIENDi mobile, Oman's 3rd largest mobile service provider has been witnessing a tremendous response to its presence at the ongoing Muscat Festival. Their stalls at Al Naseem and Al Amerat Public Park have helped them connect not only with their existing customers but also to a lot of potential customers who showed a keen interest in FRIENDi mobile's products. Muscat Festival 2014 has included new activities that fuse the past and present and has 62 countries participating from around the world.

Talking about their participation in the Muscat Festival, Mr Adnan Al Alawi, COO, FRIENDi mobile said, "This is the first time we are participating in this event and so far it is has been a wonderful experience not just for the brand but the organization and participants as a whole. We are delighted about the opportunity to support such a significant event for the Sultanate which has also become an important cultural exchange platform for Oman's residents as well as visitors. Given the huge crowds we have managed to draw, I am glad that the FRIENDi stalls have been contributing to the appeal of the festival in its own unique way."

The FRIENDi stalls indeed added more excitement and activities to the festivities with the special football based themes and games that entertained and rewarded the visitors. They also experienced the many advantages of being a FRIENDi customer first hand. Those particular about their mobile number got the opportunity to choose their own special number, while many others bought the latest Samsung handsets that comes bundled with free FRIENDi mobile plans, services and much more. The frenzy doesn't stop here. Anyone who participates in the activities or buys any FRIENDi products at the festival stalls gets to walk away with more thrilling rewards.

Known in the country for their customer friendly approach and never ending surprises, FRIENDi has also been conducting a weekly raffle draw along with all the other promotions at the festival. The raffle draw awards one lucky winner a swanky new Samsung Galaxy Note III every week and the draws will be held every Sunday. The Muscat Festival is open daily from 4 pm to 11 pm and will go on till 22nd February.

About FRIENDi mobile

FRIENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRIENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest international call rates.