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## **FRIENDi further reduces International Call Rates**

### **The New rates starts from 44Bz/Min**

**Muscat** –FRIENDi mobile, Oman’s 3<sup>rd</sup> largest mobile service provider has further reduced the international call rates to 38 countries starting from 1<sup>st</sup> June. The new promotion provides FRIENDi customers with the lowest international call rates ever in the Sultanate as they will make calls for as low as 44Bz per minute to Bangladesh, India, Indonesia, Canada, China, Hong Kong, USA, Singapore and Vietnam. It has also the lowest rate to Pakistan with only 54 bz per minute.

The rates to GCC countries, Philippines, Sri Lanka, Nepal, Egypt, Jordan, Lebanon, Syria and many other countries will be at 63bz per minute.

The new promotion is yet another initiative from FRIENDi that reinforces its commitment to offer the best mobile services at the most affordable rates.

To enjoy these new great rates, it’s easy, all existing and new FRIENDi customers need to dial \*136\*13# and they will be charged for one-time fee of 100 bz only to get the rates activated every day from 6pm to 6 am and Friday full day. The off peak timing for the promotion are by far the most advantageous in the market. The promotional rates are valid till 30<sup>th</sup> June 2013.

On the occasion of the announcement of the new international rates, Mr. Adnan Al Alawi, COO, FRIENDi Oman said, “FRIENDi has always offered amazing rates for international calling and now our customers can enjoy the lowest call rates cost to 38 countries at a lower activation fee. We have always tailored our offers to get closer to the hearts of our customers and we will continue to build on our commitment to them”

**About FRIENDi mobile:**

FRIENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRIENDi mobile offers the best customer care in Oman with an excellent network coverage, an outstanding high speed internet, easy to use products and the lowest call rates.